

Rate. Track. Compete.

The app pouch enthusiasts use to rate every pouch they try, track their habits, and compete on the leaderboard. It is also the platform brands use to see how their products actually perform, in the open.

3,162+

PRODUCTS CATALOGUED

172+

BRANDS TRACKED

704+

RATINGS SUBMITTED

HOW IT WORKS

1. Rate every pouch

Score flavor, delivery, comfort, and longevity. Attach a photo, add flavor tags, post to the feed.

2. Track your habits

Intake charts, nicotine totals, goals, and trends over time.

3. Compete

Daily games, streaks, and global leaderboards keep the community coming back.

FOR BRANDS

Claim your page

Search the catalog. Claim your brand, or we will add you.

Real consumer ratings

See how users score your products. Real data, not surveys.

Analytics dashboard

Rating trends, top products, and category benchmarks.

Free during beta

Founding brands lock in full access before pricing goes live.

PARTNERS

FOUNDING BRAND PARTNER

Savage. Veteran owned, crafted with Nixodine-S, launching October 2026.

EXCLUSIVE RETAIL PARTNER

Snus O'Clock. International retail reaching pouch buyers across the UK.

Brands we work with: MOS, Revive, Yellow Jacketz, Freedom Pouches, HYPE+.

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FOR ADULTS 21+ ONLY